

Optimized web artwork and use

As of 1 November 2018, Mastercard announced the next step in its brand evolution. Given the global recognition of the red and yellow interlocking circles, the full-color Mastercard Brand Mark, without the word "mastercard" (referred to as the Mastercard Symbol), is featured on websites.

This document is for quick reference.

Artwork and complete guidelines are available at brand.mastercard.com/brandcenter-ca.html

Instructions

Correct display of Mastercard branding can be achieved by using our optimized artwork. Simply use our provided files and then follow the instructions below. Two different file formats and multiple sizes are available.

SVG

All browsers* support the use of SVG files. You or your developer may place SVG files using the element using your preferred size. See example below:

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PNG

If you or your developer are unable to work with SVG files, use the PNG artwork.

A PNG should not be used at a size larger than its actual pixel dimensions. Instead use the next larger image size or an SVG file. PNG files are not scalable. If scaled, a PNG may appear blurry on high resolution devices such as Retina® displays.



To ensure that the mark is displayed properly on every device we recommend using the <srcset> attribute:

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*Except Internet Explorer 8 or lower.

Mastercard Symbol (English trademarks)

			
SVG		mc_symbol.svg	
PNG	45px × 37px mc_symbol_opt_45_1x.png mc_symbol_opt_45_2x.png mc_symbol_opt_45_3x.png	53px × 44px mc_symbol_opt_53_1x.png mc_symbol_opt_53_2x.png mc_symbol_opt_53_3x.png	63px × 52px mc_symbol_opt_63_1x.png mc_symbol_opt_63_2x.png mc_symbol_opt_63_3x.png
		73px × 61px mc_symbol_opt_73_1x.png mc_symbol_opt_73_2x.png mc_symbol_opt_73_3x.png	

Mastercard Symbol (French trademarks)

				
SVG		mc_symbol_ca.svg		
PNG	45px × 37px	53px × 44px	63px × 52px	73px × 61px
	mc_symbol_opt_45_1x_ca.png	mc_symbol_opt_53_1x_ca.png	mc_symbol_opt_63_1x_ca.png	mc_symbol_opt_73_1x_ca.png
	mc_symbol_opt_45_2x_ca.png	mc_symbol_opt_53_2x_ca.png	mc_symbol_opt_63_2x_ca.png	mc_symbol_opt_73_2x_ca.png
	mc_symbol_opt_45_3x_ca.png	mc_symbol_opt_53_3x_ca.png	mc_symbol_opt_63_3x_ca.png	mc_symbol_opt_73_3x_ca.png

